

# The Sports Funding Advisers Award

This popular eight week e-learning course is aimed at Sports Development Professionals. If you have a club development role and regularly advise Clubs on how to attract funding this accredited short course is for you! With case studies from rugby, rowing, hockey and netball, you'll be part of an online classroom led by a sports funding expert, covering:

- Good practice in giving funding advice and diagnosing Clubs funding needs
- Where to signpost Clubs to apply for sports funding
- How to give feedback on draft applications
- How to appraise a club development plan

Are your Clubs getting their fair share of grants and funding? Enrol online today



"I've since had a bid accepted to support a multi-sports disability club and would highly recommend the course to local clubs" Sports Development Officer, Oldham Community Leisure

## Who is it for:

Sports Development professionals wanting to improve their funding advice & grant application skills.  
Individuals studying for a career in Sports Development.

## What you will gain:

- A Level 4 NCFE Award
- Improve the quality of funding advice provided to Clubs
- Diagnose and respond to a Club's priority areas for development
- Understand how to support Clubs with project proposals
- Understand how to support Clubs to build a strong case for funding sport and evidencing need
- Understand key sources of grant funding available to Clubs
- Understand how to develop a sustainable funding strategy
- Understand how to support Clubs with the key stages of facility development
- Understand how to support Clubs with grant monitoring and evaluation
- Understand how to influence funding policy and provide feedback to funding bodies

Accredited by

**n c f e** Investing  
in Quality

Institute of  
Fundraising  
CORPORATE MEMBER



**FUNDRAISING  
SKILLS**

# The Sports Funding Advisers Award

An 8 week e-learning course, 4-5 hours study a week

## Course Programme:

Week 1 Funding Trends in Sport

Week 2 Supporting Club Development

**Assignment 1:** Improving Club Development Plans

Week 3 Researching Sources of Sports Funding

Week 4 Writing Successful Funding Applications

**Assignment 2:** Strengthening Grant Applications

Week 5 Good Practice: Funding Strategy

Week 6 Supporting Facility Development & Business Planning

**Assignment 3:** Setting out a Business Plan

Week 7 Good Practice: Monitoring & Evaluation

Week 8 Influencing Funding Policy

Brought to you in association with rms sports consultants, rms specialise in research and project development within the sports sector

In the last 4 years rms has raised £2.6m on behalf of various sports organisations and clubs to support a wide range of sports projects

**rms**

sports consultants

[www.rmssportsconsultants.co.uk](http://www.rmssportsconsultants.co.uk)



For sample materials,  
course dates and costs,  
please visit our website  
[www.fundraisingskills.co.uk](http://www.fundraisingskills.co.uk)



**FUNDRAISING  
SKILLS**

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Fundraising Skills (UK) Ltd, PO Box 306, Newcastle upon Tyne, NE6 5ZH.

'It's really helped our  
fledgling Clubs with their  
funding applications'

Claire Antcliffe, RFUW Midlands Regional  
Development Manager

(Previous feedback on the quality of rms training materials)