

The Certificate in School Fundraising & Income Generation

This popular six week e-learning course is aimed at Business Managers, Bursars and staff in Extended Services. If you need to review your school's fundraising approach, and increase funding from the Lottery, Trusts and business, this accredited short course is for you! Delivered in an online classroom and led by a school fundraising expert, the course leads to:

- A 12 month funding strategy for your school(s)
- A polished Trust appeal for a project of your choice
- A step by step review of your school's existing model

The course has enabled over 1000 schools to get their fair share of grants and funding. Courses run every half term and can be completed in four hours a week. Enrol online today and start increasing your success.



“We’ve raised over £40,000 to install a sensory garden and outdoor performance area”

Round Oak School

Who is it for:

School Business Managers, Bursars, Extended Services staff and posts with responsibility for funding, income generation and enterprise

What you will gain:

- Techniques for researching future grants
- Critique of extended school lottery applications
- A business sponsorship plan
- Access to over 60 funding websites
- Guide to education & charitable status
- 10 successful model applications for Trust, Lottery & Corporate funding
- Accredited by the NCFE as a Level 3 Award
- Support and advice from a team of school fundraising experts

Accredited by



**FUNDRAISING
SKILLS**

The Certificate in School Fundraising & Income Generation

6 week e-learning course, 3 – 4 hours study a week

Course Programme:

Week 1 School Fundraising Trends

Schools Fundraising Models, A Success Continuum

Week 2 Trust Funding for Schools

Bid Writing Practice, Profile of Major Educational Trusts, Sample Trust Appeals, **ASSIGNMENT 1: Writing a Trust Appeal**

Week 3 Sources of School Funding

Researching Grants, Key Funding Sources

Week 4 Lottery Funding Techniques

Presenting Evidence for Education, Writing Winning Applications, Model Answers, **ASSIGNMENT 2: Lottery Bid Appraisal**

Week 5 Maximising Income Generation

Merchandising, Trading & Lettings, Securing Sponsorship, Charitable Status & Events

Week 6 School Funding Strategy & Management

Benefits of a Funding Strategy, Example School Funding Strategies, Recycling Your Efforts

ASSIGNMENT 3: Producing a School Funding Strategy

The best course I've done in 9 years as a Business Manager. I cannot praise it highly enough.

Business Manager, King Ethelbert Secondary School



For sample materials and costs please visit our website www.fundraisingskills.co.uk



**FUNDRAISING
SKILLS**

info@fundraisingskills.co.uk
www.fundraisingskills.co.uk

T: 0191 276 3261

Fundraising Skills (UK) Ltd, PO Box 306, Newcastle upon Tyne, NE6 5ZH.

"Enrolling on the course was the best decision I've ever made! We've raised over £100,000 towards a Saturday School and intergenerational projects."

Extended Schools Co-ordinator,
Shoreditch Trust