

The Certificate in Fundraising Skills

This popular e-learning course is for people who are new to fundraising, taking you from novice to successful fundraiser in just six weeks! Based on the three pillars of fundraising practice; creative bid writing, grants research, strategy and planning, you will develop fundraising literature as part of the course and study real grant applications. Delivered in an online classroom and taught by a fundraising expert, the course leads to:

- A polished 2 page 'case for support' for a project of choice
- A step by step guide on how to plan your fundraising
- A 12 month funding strategy for a current or future project

Do you want to be a more creative and successful fundraiser? Enrol online today.

The course has helped over 1000 individuals and organisations get their fair share of grants and funding.



"I got my first paid fundraising job after completing the Certificate in Fundraising Skills!"

Fundraising Officer Iraqi Charities Forum

Who is it for:

Staff and volunteers from voluntary and community groups; charity workers and project managers involved in fundraising planning and grant preparation

Individuals looking to enter the charity sector and apply their transferable skills to a fundraising role

Suitable for those with less than 2 years experience or novices without previous experience

What you will gain:

- Accredited by the NCFE as a Level 3 Award
- Techniques for researching future grants
- A review of your group's fundraising model
- A 12 month funding strategy
- A polished Trust appeal for a project of your choice
- Access to over 60 funding websites
- Guide to monitoring and evaluating grant funded projects
- Samples of successful applications for Trust & Lottery funding

Accredited by



**FUNDRAISING
SKILLS**

The Certificate in Fundraising Skills

6 week e-learning course, 3 - 4 hours study a week

Course programme:

Week 1 Key Fundraising Principles

What Will Make You a Good Fundraiser, Successful Fundraising Models, Researching Grants

Week 2 Lottery Funding Techniques

Presenting Evidence, Sample Small & Large Lottery Applications, Writing Winning Applications, [ASSIGNMENT 1: Lottery Bid Appraisal](#)

Week 3 Writing Creative Applications

Bid Writing Practice, Avoiding Pitfalls, Model Answers

Week 4 Trust Funding Techniques

Profile of Grant Giving Trusts & Foundations, Sample Trust Appeals, [ASSIGNMENT 2: Writing a Trust Appeal](#)

Week 5 Funding Strategy

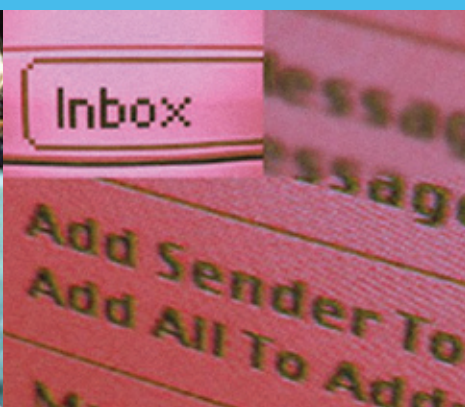
Benefits of a Funding Strategy, Example Funding Strategies, [ASSIGNMENT 3: Producing a Funding Strategy](#)

Week 6 Grant Management & Evaluation

Recycling Your Efforts, Monitoring & Evaluation, Grant Negotiation, Raising Your Profile

“All my previous applications were unsuccessful! We’ve since attracted £420,000 for youth projects and staff training.”

Partnership & Funding Officer, Derbyshire Fire & Rescue Service



For sample materials,
course dates and fees
please visit:
www.fundraisingskills.co.uk



**FUNDRAISING
SKILLS**

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“Our project has
expanded considerably,
we’ve secured new
funding for the future
of the project”

Project Manager
Goodwin Volunteer Doula Project